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ERASMUS+ JEAN MONNET ACTIONS | 611876-EPP-1-2019-1-IT-EPPJMO-CHAIR
European Protection Law of Individuals in Relation to New Technologies - PROTECH

Jean Monnet Chair PROTECH
*European Protection Law of Individuals
in Relation to New Technologies*

Call for papers a.y. 2020/2021

Workshop on

***Legal Design for Transparency in Consumer Contracts
Online and offline perspectives***

A new chance for the interaction between Academics and Stakeholders



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Organised by Jean Monnet Chair PRTOECH, *Università degli Studi Suor Orsola Benincasa* (UNISOB)

Hosted online on Google Meet Platform on October 2021 (the specific date will be indicated in August).

Via Suor Orsola no. 10, 80135 Naples (Italy)

Call for Papers

The Jean Monnet Chair in *European Protection Law of Individuals in Relation to New Technologies* – PROTECH (ERASMUS+ JEAN MONNET ACTIONS 611876-EPP-1-2019-1-IT-EPPJMO-CHAIR) granted at the *Università degli Studi Suor Orsola Benincasa* (Naples, Italy) will hold at the same University the **PROTECH Workshop a.y. 2020/2021** entitled “*Legal Design for Transparency in Consumer Contracts*”, on the following topics:

- **Human-Centered Design** approach to implement the **transparency in consumer contracts**
- **Legal design in Consumer Contracts** with particular regard to banking contracts
- **Design thinking** for the innovation of products and services for consumers with particular regard to banking area.
- The **data protection in the e-commerce filed**, with specific reference to the ePrivacy Draft Regulation
- **Personal data investment** through investment contracts of personal data: the issue of the “merchantability” of the data and the limits to exercise the right to data portability by delegated powers
- **Online platforms** as complex digital environment characterized by a lack of transparency about the role and status of the parties involved, as well as by the use of unfair commercial practices.
- **Online dispute resolution (ODR)**, focusing the attention on the advantages and the disadvantages to settle out-of-court disputes between businesses and consumers originating from online contracts of goods and services.

The objective of the **PROTECH Workshop a.y. 2020-2021** on “*Legal Design for Transparency in Consumer Contracts*” is to straighten the protective approach in European Law regarding the relationship between individuals and technologies, with particular regard to consumer protection in the digital age, since the relationship with technologies could place them in a position of vulnerability even if they do not have disabilities.



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The European Union is founded on the values of human dignity, equality, respect for human rights, including the rights of persons belonging to minorities. In the internal market, the European Union promotes scientific and technological advances and deals with the interactions between science and technological development, as well as broad societal, ethical and fundamental rights issues, also in relation to vulnerable individuals, such as the consumer. Furthermore, over the last thirty years, the European Union has approved several legislative acts and recommendations to enforce the protection of individuals who are in a position of vulnerability compared to others, who could abuse their greater power over them in digital environments.

The first goal of this call is to create a contact between the stakeholders of the European Business area and the Academics of Italian and European area who could try to give solutions to the questions put out by the first. Therefore, **the call is directed to the stakeholders** (as banks, enterprises, industries with particular interest in technology development) and **the academics**. The workshop becomes the place where the Stakeholders can ask to the Academics how to solve some critical issues concerning their relationship with the consumers of their products and services. At the same time, the call is also directed to the Academics whose studies could offer concrete answers to the proposed questions.

As final result of the Workshop it will be published **in the *European Journal of Privacy Law & Technologies – EJPLT*** (www.ejplt.tatodpr.eu) the collection of the papers or case studies presented during the dialogue between the above mentioned categories.

The **deadline** for submitting **the final version of their papers/case studies** is **15th November 2021**.

The papers must not have been already published in another Journals.

The applicants can send their submissions to Jean Monnet Chair Holder Prof. Lucilla Gatt via email at jeanmonnetchairprotech@unisob.na.it

The Referees have the right to exclude a paper/use case that does not meet the quality requirements set for the publication on the Scientific Journal.

For more information concerning the paper and use case criteria, please below.

The a.y. 2020-2021 Workshop will put a particular emphasis on:

- 1. straightening the protective approach in European Law** regarding the relationship between individuals and technologies, with particular regard to “Legal Design for Transparency in Consumer Contracts” but taking into account a more wide
- 2. encouraging Professors, Researchers, Ph.D. candidates and Young Scholars, to respond to a widely accessible call for papers.** The selected papers will be presented during the workshop and published in the *European Journal of Privacy Law & Technologies* (EJPLT);
- 3. strengthening the international exchange** and the dialogue between academics and stakeholders on the workshop topics.



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Question to be addressed

Here below there is a **list of questions** that have the purpose of animating the debate between Stakeholders and Academics. These are **example questions** that have the purpose of stimulating any debate that would be useful for the innovation and improvement of the business. Therefore, **further questions on the topics of the call for papers** can be added.

- *“How can be implemented the transparency in consumer contracts?”*
- *“How can the bank increase the trust of the client in the relationship with themselves?”*
- *“What is the role of design thinking in relation to products and services innovation?”*
- *“How can the big tech enterprise adequately protect the consumers’ data?”*
- *“The big tech enterprise can legally buy the consumers data and, if yes, which content must have the contract?”*
- *How to ensure greater certainty of roles and legal situations in the relationships undertaken via the online platforms?
How to tackle unfair commercial practices?*
- *What are the advantages and disadvantages of online dispute resolution (ODR)?*

Papers and Use case submission

Professors, Researchers, Ph.D. candidates and Young Scholars coming from anywhere in the world, are invited to answer to the questions listed above with a paper or use case.

They can come from a variety of Public and Private Institutions and can have **different scientific backgrounds including not only law but also economy, engineering, computer science and design.**

The applicants can submit their application by attaching the following documents by 6th September 2021: abstract of the paper (up to 200 word), CV and identity card copy (all in pdf format).

The authors will be informed via email by 13th September 2021 about the result of the call for paper selection for the Workshop a.y. 2020/2021 on **“Legal Design for Transparency in Consumer Contracts”**. The Workshop is **free of charge**, both for the speakers and for the public.

Each paper or case study will go through a double-blind review process carried out by expert Referees, members of the academic staff of the Jean Monnet Chair PROTECH (peer review), coordinated by the Chair Holder Prof. Lucilla Gatt. Referees are sector specialists who verify papers suitability for the workshop.



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The selected papers/case studies will be presented during the workshop on the established date in agreement with the author.

Paper and Use case criteria

The length of the final paper should be maximum 30.000 characters, footnotes excluded.

Language: English.

Please, for the final **paper or case study** use the template attached below.

The information on the **English Standard for the Citation** are attached below.

Summary

Eligible candidate:

1. Stakeholders coming from anywhere in the world, particularly in Europe.
2. Young Scholars, PhD candidates and Researchers, as well as Stakeholders, coming from anywhere in the world, particularly in Europe.

Eligible papers and use cases: papers/use cases not already published which covers one of the mentioned topics.

Documents to be sent: abstract (up to 200 word), CV and identity card copy (all in .pdf format)

Submission deadline: 6th September 2021

Notification of acceptance: 13th September 2021

Online PROTECH Workshop “Legal Design for Transparency in Consumer Contracts”: October 2021 (the specific date will be indicated in August)

Deadline for the submission of the final version of the paper or use case for the publication on EJPLT: 15th November 2021

Submission via mail: jeanmonnetchairprotech@unisob.na.it